

GOVERNMENT OF THE DISTRICT OF COLUMBIA
Office of Motion Picture and Television Development



Open Government Report 2014

To institutionalize a culture of transparent and open government, accountability, and to expand opportunities for resident participation and collaboration, this Report describes how the Office of Motion Picture and Television Development has and will continue to develop and enhance transparency, public participation, and collaboration. In accordance with Mayor's Order 2014-170, this report addresses the following topics:

1) Transparency

The Office of Motion Picture and Television Development (MPTD) is committed to sharing all agency public information documents including press releases, a listing of current film events, a listing of career and casting opportunities, updated fact sheets regarding productions that have filmed in the District over the last several years, and relevant production information for current multimedia projects that have approved permits to film in the District on the MPTD web site. MPTD also shares or provides links to information regarding MPTD's staff, performance plans, budget, and permit policies on the Open Government page of its web site.

MPTD meets obligations pursuant to the District's Freedom of Information Act (FOIA) and Open Meetings Act by clearly stating on our web site how to file a FOIA request, the contact information for the FOIA Officer, and providing a link to the FOIA Reading Room. MPTD also has a policy of responding to FOIA requests within the designated response time of 15 business days, unless it is determined that the request qualifies for an extension of 10 business days.

The Office of Motion Picture and Television Development is working closely with the Office of the City Administrator (OCA) and the Office of the Chief Technology Officer (OCTO) to identify a significant number of datasets that OCA and OCTO expect to publish online later this year. If no dataset from the Office of Motion Picture is selected to be included in this 2014 release, we will continue to work with OCA and OCTO to identify datasets appropriate to publish in 2015. In the future, requirements for open data reporting will be provided by the Chief Data Officer.

2) Public Engagement and Participation

MPTD values the feedback and welcomes the engagement and input of its stakeholders. As a result, MPTD regularly hosts and participates in meetings with each stakeholder group including filmmakers, location and production managers, and individuals seeking to break into the industry of film and television. MPTD identifies

these stakeholders through referrals, networking, and its own research of film and media professionals in the District.

MPTD is also committed to keeping the community informed of the work that we do through press release postings on our web site as well as through social media platforms and our quarterly newsletter. We invite our followers on Twitter and Facebook to offer feedback on the initiatives we launch and tell us how we can better serve our stakeholders. Additionally, whenever a multimedia production has received a permit to film, we alert the necessary businesses, ANC commissioners, and Councilmember offices via email and a letter to ensure that they and their constituents are made aware of any disruption that may be caused due to filming.

3) **Collaboration**

Many of MPTD's large scale projects require the cooperation of other District government agencies including the Department of Transportation (DDOT) and the Metropolitan Police Department (MPD) as well as federal agencies such as the National Park Service (NPS) and the U.S. Capitol Police. Therefore, it has been extremely important for MPTD to develop relationships with representatives of these agencies to better service our stakeholders. Over the last year, MPTD has sought to build better relationships and engage agency partners through regular meetings and other forms of communication. MPTD also is in the process of working concurrently with the Office of the Chief Technology Officer (OCTO) and other agency partners to design and implement a customized internal D.C. government database that will make the permitting process more efficient and reliable for our customers.

Additionally MPTD, under the new direction of Pierre Bagley, is currently working on creating a networking and partnership strategy that identifies important external partnerships and charts how MPTD will manage and maintain ongoing relationships with key external partners moving forward.