OFFICE OF CABLE TELEVISION FILM, MUSIC AND ENTERTAINMENT



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OCTFME RECOGNIZES RAMON LYONS AS THE SEPTEMBER 2021 FILMMAKER OF THE MONTH



This DC-based filmmaker is working to provide media platforms for artists from underrepresented communities to exhibit and distribute their creative content.

Washington, D.C. – The District of Columbia Office of Cable Television, Film, Music, and Entertainment (OCTFME) is pleased to recognize Ramon Lyons as the

September 2021 Filmmaker of the Month.

Ramon Lyons is a District of Columbia based filmmaker with a passion for telling stories that entertain, inform, inspire, and motivate. A recent student-athlete graduate of Georgetown University, Ramon studied Anthropology and Economics in addition to pursing his passion for filmmaking and serving as a team captain on the Georgetown University football team.

After graduation Ramon founded the multidisciplinary media production house <u>Bread & Circuz</u>, a platform created to help filmmakers and visual artists from underrepresented communities get their stories seen and heard. Growing up with a passion for storytelling Ramon learned from an early age that a hands-on approach is the best way to learn how to tell those stories.

"Exposing myself to different environments forces me to expand my reality and in doing so better equips me for my cinematic endeavors and allows me to tell my personal narratives in their highest form," said Ramon Lyons.

Ramon is currently in the process of finishing a 7-part documentary "Hoya Boyz," an intimate and powerful series following the journeys of African American scholarship athletes on the Georgetown University football team. Ramon drew inspiration for this project directly from his own personal experiences as a student-athlete at Georgetown, where he learned the value of teamwork, adaptability, brotherhood, character, perseverance, and self-reliance firsthand.

In addition to his upcoming Hoya Boyz project Ramon's production credits include the short film, "<u>It Won't Hurt Forever, Trust Me</u>;" and short film "Where's Wheaton?", a film that won the Best Sound Design award at the 2019 Wheaton Film Festival.

"To be recognized by OCTFME as their Filmmaker of the Month is truly an honor. I'm grateful for the opportunity to hold that distinction in the District where there is an immense amount of talent, so to be the one chosen out of that group is gratifying, to say the least. It just goes to show that if you're working hard enough and the quality of your work is evident, people will notice. And I'm glad that I can be a living testament to that."

Ramon secured a nonexclusive distribution deal through the DC Office of Cable Television, Film, Music, and Entertainment (OCTFME) for "Hoya Boyz." The documentary series is scheduled to air this Fall.

FILM CREDITS:

HOYA BOYZ: Producer/Director/Writer

https://ral839.wixsite.com/mysite

A 7-part documentary series. exploring the multiplex identity of the Black student-athlete. Scheduled October 2021 release. Garnered distribution through OCTFME.

It Won't Hurt Forever, Trust Me: 1st Assistant Director

https://vimeo.com/575906321

A narrative film about grief within the African American experience. Scheduled to premiere on BET+ December 2021.

BAC Room: Executive Producer/Director/Editor/ sound mixer

https://ral839.wixsite.com/mysite

Live music video performance web series. March 2020

Where's Wheaton?: Director/Assistant Cinematographer.

https://ral839.wixsite.com/mysite

https://www.wheatonfilmfestival.com/program

A short film, 5 minutes "Best Sound Design" at the Make A Movie In A Month competition by Wheaton Film Festival. July 2019,

Social Media Handles:

FB: <u>facebook.com/ramon.lyons</u> **IG:** <u>instagram.com/ramon.lyons/</u>

TW: twitter.com/Ram0n_3

Website:

https://ral839.wixsite.com/mysite

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About Filmmaker of the Month

The Office of Cable Television, Film, Music and Entertainment (OCTFME) launched the "Filmmaker of the Month" initiative as a vehicle for highlighting the talents and creative contributions of filmmakers that make the District of Columbia their home. The "Filmmaker of the Month" initiative is part of OCTFME's mission to elevate the national and international profile of the District's talented filmmakers.

***If you know of a filmmaker that would make a great future "Filmmaker of the Month," you can send OCTFME your recommendations using this <u>nomination form.</u>

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About OCTFME

The Office of Cable Television, Film, Music and Entertainment (OCTFME) produces and broadcasts programming for the District of Columbia's public, educational, and government access (PEG) cable television channels and digital radio station; regulates the District of Columbia's cable television service providers; provides customer service for cable subscribers; and supports a sustainable film, music, and entertainment creative economy and labor market in the District of Columbia.

OCTFME operates and manages the District's government television access channels: the District Council Channel (DCC), the District of Columbia Network (DCN), and the District Knowledge Network (DKN). OCTFME's award-winning content provides resourceful information on government activity, education, current events, history, music, arts, and entertainment. OCTFME manages and programs DC Radio 96.3 HD4 digital radio station, the District of Columbia's first government radio station in partnership with Howard University's WHUR. It is one of only two full-power, city-managed and programmed radio stations in the country

OCTFME provides production support services that advance film, television, video, entertainment, interactive, multimedia, and digital media content creators. These services include permitting; location scouting; production support; job placement assistance; workforce development; and the DC Film, Television and Entertainment Rebate Fund.

OCTFME supports the creative economy through Mayor Muriel Bowser Presents: 202Creates initiative, administering programs supporting the growth and sustainability of the creative industries in all 8 Wards of the District.

OCTFME provides additional support to the Creative community through the Creative Affairs Office (CAO). CAO showcases and preserves the District of Columbia's rich creative communities throughout all 8 Wards. CAO builds sustainability in the creative community through policy, programming, and education which further expands the pathway to the middle class for the creative workforce. CAO coordinates public, private, and community partners to accomplish all goals and create equitable and inclusive opportunities for the District's creatives.

For more information, contact the Office of Cable Television, Film, Music, and Entertainment at (202) 671-0066, visit us online at: entertainment.dc.gov, and follow us on Facebook.com/entertaindc, Instagram.com/entertain_dc and Twitter.com/entertain_dc.

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