Government of the District of Columbia OFFICE OF CABLE TELEVISION FILM, MUSIC AND ENTERTAINMENT



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OCTFME RECOGNIZES CONNIE ST. JOHN AS THE NOVEMBER 2022 FILMMAKER OF THE MONTH



This writer and director leveraged media content to create innovative solutions for corporations and entrepreneurs.

Washington, DC – The District of Columbia Office of Cable Television, Film, Music, and Entertainment (OCTFME) is pleased to recognize **CONNIE ST. JOHN** as the November 2022 Filmmaker of the Month.

Connie St. John is the Founder/CEO of <u>No Weapon Productions (NWP</u>) and President of the <u>St.</u> <u>John Consulting Group</u>. She is also the creator of the <u>Game Changers Experience</u>, an innovative professional development program. Through both companies, Connie and her teams use entertainment to create life change for individuals, strengthen corporations and nonprofits, as well as to address social issues, such as bullying, youth empowerment and justice equality.

As No Weapon Production's primary writer and director, Connie has written more than 100 plays, films and television scripts, including the award-winning short film, <u>*The Message (2005)*</u>, and *Asunder (2007)*, both of which screened at the prestigious Cannes Film Festival. To address the

current racial justice issues, Connie wrote and directed a short film <u>*Have You Seen My</u> <u>Son?(2015)</u>, a film that is being used as a training platform and discussion piece for law enforcement agencies around the country.</u>*

"I am beyond honored to be recognized as one of OCTFME's Filmmakers of the Month. I do the work that I do because I love it, and I know entertainment changes lives. To have someone notice and acknowledge my efforts is incredibly humbling."

Connie launched her career while still at Michigan State University, majoring in Computer Science and Theatre. At MSU, she produced a successful large-scale event (remake of Michael Jackson's "Thriller" video) that attracted an audience of thousands, gaining the attention of the University Administration who asked her to produce an event each year for incoming freshmen. While at MSU, in addition to winning Producer of the Year, she also won Writer of the Year.

After leaving MSU, Connie began her career as a convention and event planner in Washington, DC with the DC Convention & Visitors Association. That experience opened the door for Connie to begin working in the events/publicity departments for media companies like Columbia Pictures Television, Turner Broadcasting, and Harpo Productions in Los Angeles. It was through these professional opportunities Connie discovered her talent for writing, producing and directing, eventually establishing her own production company in the early 2000's.

Connie specializes in "change your life entertainment," and one of Connie's most impactful and important projects is the <u>Don't Be A Bully (DBAB) Project</u>, an initiative to combat bullying in middle schools using entertainment. DBAB has three different components: 1) a stage production "We Don't Do That Here!" which is performed by high school students for middle schoolers; 2) 21 Under 21 - a concert/fashion show produced and featuring 21 young people all under the age of 21; and 3) an exciting video project that is unannounced but will be directed to elementary school children.

Other projects Connie currently has in development are a superhero feature film script, a Christmas-themed movie, and a legal drama television series.

Connie currently serves on the board of <u>Women in Film & Video-DC</u>, which provides educational and networking opportunities for screen-based media makers, celebrates women's creative and technical achievements in media, and advocates for parity both in front of and behind the camera to ensure that all voices can be heard.

Future Projects:

"<u>We Don't Do That Here!</u>" is a transformative musical production that is rolling out in high schools and middle schools around the country to combat the bullying epidemic. <u>Featured on Channel 7</u>.

"Not As I Do" tells the story of an underprivileged single mother who considers an arranged marriage for her oldest daughter to ensure that she will not live a life of poverty and struggle.

"Aunt Mildred's House," a fun, dark comedy/thriller, was produced with Women in Film & Video-DC for the 48-Hour Film Project. We are submitting it to film festivals around the country.

"Apple Berries" is a suspense/thriller short film about a family that moves to a small town and learns that all the residents eat and love poisonous "apple berries."

Credits:

Writer/Director: Aunt Mildred's House (2022) Co-Writer: The Night Before (2021) Writer/Director: A Royal Murder (2021) Writer/Director: Have You Seen My Son? (2020) Writer/Director: The Missing One (2012) Writer: Apple Berries (2012) Writer: Apple Berries (2012) Writer: The West Wing "With All Due Respect" (2006) Writer: Gilmore Girls "It's a Non-Traditional Life" (2005) Writer/Director: <u>The Message</u> (2005) Writer: Gilmore Girls "Life Choices" (2004)

Social Media Handles:

Facebook.com/connie.saintjohn IG: @noweaponproductions IG: @conniesaintjohn LinkedIn: Connie-St-John-StJohnConsultingGroup http://constantsthoughts.blogspot.com/

Relevant Websites:

www.noweaponproductions.com www.dbabproject.com

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About FILMMAKER OF THE MONTH

The Office of Cable Television, Film, Music, and Entertainment (OCTFME) launched the "Filmmaker of the Month" initiative as a vehicle for highlighting the talents and creative contributions of filmmakers that make the District of Columbia their home. The "Filmmaker of the Month" initiative is part of OCTFME's mission to elevate the national and international profile of the District's talented filmmakers.

***If you know of a filmmaker that would make a great future "Filmmaker of the Month," you can send OCTFME your recommendations using this <u>nomination form</u>.

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About OCTFME

The Office of Cable Television, Film, Music and Entertainment (OCTFME) produces and broadcasts programming for the District of Columbia's public, educational, and government access (PEG) cable television channels and digital radio station; regulates the District of Columbia's cable television service providers; provides customer service for cable subscribers; and supports a sustainable film, music, and entertainment creative economy and labor market in the District of Columbia.

OCTFME award-winning content provides resourceful information on government activity, education, current events, history, music, arts, and entertainment. OCTFME operates and manages the District's government television access channels: the District Council Channel (DCC), the District of Columbia Network (DCN), and the District Knowledge Network (DKN).

OCTFME owns, manages, operates, and programs the District of Columbia Entertainment Network (DCE). This 24-hour on-demand streaming network delivers diverse and inclusive – FREE – lifestyle, music, live events, sports, arts, variety shows, talk shows, educational and entertainment programming from the nation's capital into homes via ROKU, Apple TV, and Amazon Fire TV as well as iPhone and Android mobile devices by downloading the DCE Network App or at DCENetwork.com.

OCTFME also owns, operates, manages, and programs DC Radio 96.3 HD4 digital radio station, the District of Columbia's first government radio station, in partnership with Howard University's WHUR. It is one of only two full-power, city-managed and programmed radio stations in the country.

OCTFME provides production support services that advance film, television, video, entertainment, interactive, multimedia, and digital media content creators. These services include permitting, location scouting, production support; job placement assistance; workforce development; and the DC Film, Television, and Entertainment Rebate Fund.

OCTFME provides additional support to the Creative community through the Creative Affairs Office (CAO), and Mayor Muriel Bowser Presents: 202Creates initiative. CAO showcases and preserves the District of Columbia's rich creative communities throughout all 8 Wards. CAO builds sustainability in the creative community through policy, programming, and education, further expanding the middle-class pathway for the creative workforce. CAO coordinates public, private, and community partners to accomplish all goals and create equitable and inclusive opportunities for the District's creatives. Mayor Muriel Bowser Presents: 202Creates initiative, administers programs that support the growth and sustainability of the creative industries throughout the District.

For more information, contact the Office of Cable Television, Film, Music, and Entertainment at (202) 671-0066, visit us online at: <u>entertainment.dc.gov</u>, and follow us on <u>Facebook.com/entertain_dc</u>, Instagram.com/entertain_dc, and <u>Twitter.com/entertain_dc</u>.



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