Government of the District of Columbia OFFICE OF CABLE TELEVISION FILM, MUSIC AND ENTERTAINMENT



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OCTFME RECOGNIZES JARELL MIQUE AS THE JUNE 2022 FILMMAKER OF THE MONTH



This DC-based filmmaker produces content made to highlight and uplift BIPOC artists with the goal of creating opportunities for historically underrepresented local populations.

Washington, DC – The District of Columbia Office of Cable Television, Film, Music, and Entertainment (OCTFME) is pleased to recognize JARELL MIQUE as the June 2022 Filmmaker of the Month.

Jarell Mique is the Co-Founder and Creative Director for <u>Crate for Everything</u>, a DC-based production agency, creative incubator, and DC's first all-Asian owned art/photo studio.

Jarell's career has spanned the intersection of marketing and media. With an understanding of the newly emerging field for creative entrepreneurs, he is no stranger to what is necessary for

executing culture forward projects. With a background in international broadcast journalism, Jarell's interest in advocacy and storytelling has shined a light on the District's shining talent and local artists. With a mission to uplift BIPOC artists, the program and content produced by Jarell are specifically made to highlight, uplift, and create opportunities usually not accessible to locals from historically underrepresented communities.

"Creative Entrepreneurship is a lifestyle and there's many unique ways to be a career producer/filmmaker. I'm thankful for OCTFME's recognition as Filmmaker of the Month because my approach and journey has been a unique and fulfilling one. I hope everyone gets to enjoy the life of being a creative," said Jarell Mique.

Jarrell was introduced to filmmaking from the Instagram meetup group, @streetmeetDC, where he found his passion for filmmaking and love of DC. Shortly after finding this space, he started pursuing filmmaking full-time and was soon able to travel the world with my camera.

Regardless of his unique approach to career-filmmaking, Jarell has amassed over 100 million views through projects that he's produced working with clients such as: USA Today, Toyota, The Washington Post, Mr. Beast, Buzzfeed, and more. Jarell has also directed and produced the spinoff internet show "DC is Blind" a local blind dating show that aired during the beginning of the pandemic. Jarell develops projects, scripts, and direction strategy based on the client's needs and visions. He specializes in adding a culture-forward mission to existing projects.

Jarell is currently producing a short documentary on the verbal history of the historical art building, 52 O Street NW Artist Studios that showcases and memorializes the legacy of the DC art scene by documenting the stories from members of his community.

Jarell is also producing the newest program for Crate, "International Artist," through Mayor Muriel Bowser's <u>202Creates</u> creative entrepreneurship program.

"My main focus right now is the newest program for my studio: International Arts Program. A program that uplifts artists by turning them into internationally exhibited artists. We have a network of engaged embassies that are excited to feature and exhibit artists in their spaces."

Film Credits: Director, Producer: "DC is Blind" (2020)

Social Media Handles: IG: @jarellmique IG: @crateforeverything IG: @streetmeetDC

Relevant Websites: www.crateforeverything.com

About FILMMAKER OF THE MONTH

The Office of Cable Television, Film, Music and Entertainment (OCTFME) launched the "Filmmaker of the Month" initiative as a vehicle for highlighting the talents and creative contributions of filmmakers that make the District of Columbia their home. The "Filmmaker of the Month" initiative is part of OCTFME's mission to elevate the national and international profile of the District's talented filmmakers.

***If you know of a filmmaker that would make a great future "Filmmaker of the Month," you can send OCTFME your recommendations using this <u>nomination form</u>.

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About OCTFME

The Office of Cable Television, Film, Music, and Entertainment (OCTFME) produces and broadcasts programming for the District of Columbia's public, educational, and government access (PEG) cable television channels and digital radio station; regulates the District of Columbia's cable television service providers; provides customer service for cable subscribers; and supports a sustainable film, music, and entertainment creative economy and labor market in the District of Columbia.

OCTFME award-winning content provides resourceful information on government activity, education, current events, history, music, arts, and entertainment. OCTFME operates and manages the District's government television access channels: the District Council Channel (DCC), the District of Columbia Network (DCN), and the District Knowledge Network (DKN).

OCTFME owns, manages, operates, and programs the District of Columbia Entertainment Network (DCE). This 24hour on-demand streaming network delivers diverse and inclusive – FREE – lifestyle, music, live events, sports, arts, variety shows, talk shows, educational and entertainment programming from the nation's capital into homes via ROKU, Apple TV, and Amazon Fire TV as well as iPhone and Android mobile devices by downloading the DCE Network App or at DCENetwork.com.

OCTFME also owns, operates, manages, and programs DC Radio 96.3 HD4 digital radio station, the District of Columbia's first government radio station, in partnership with Howard University's WHUR. It is one of only two full-power, city-managed and programmed radio stations in the country.

OCTFME provides production support services that advance film, television, video, entertainment, interactive, multimedia, and digital media content creators. These services include permitting, location scouting, production support; job placement assistance; workforce development; and the DC Film, Television, and Entertainment Rebate Fund.

OCTFME provides additional support to the Creative community through the Creative Affairs Office (CAO) and Mayor Muriel Bowser Presents: 202Creates initiative. CAO showcases and preserves the District of Columbia's rich creative communities throughout all 8 Wards. CAO builds sustainability in the creative community through policy, programming, and education, further expanding the middle-class pathway for the creative workforce. CAO coordinates public, private, and community partners to accomplish all goals and create equitable and inclusive opportunities for the District's creatives. Mayor Muriel Bowser Presents: 202Creates initiative, administers programs that support the growth and sustainability of the creative industries throughout the District.

For more information, contact the Office of Cable Television, Film, Music, and Entertainment at (202) 671-0066, visit us online at: <u>entertainment.dc.gov</u>, and follow us on <u>Facebook.com/entertaindc</u>, <u>Instagram.com/entertain_dc</u>, and <u>Twitter.com/entertain_dc</u>.

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