Government of the District of Columbia OFFICE OF CABLE TELEVISION FILM, MUSIC AND ENTERTAINMENT



FOR IMMEDIATE RELEASE: February 28, 2023

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OCTFME RECOGNIZES KEVIN DYREC BUTLER AS THE FEBRUARY 2023 FILMMAKER OF THE MONTH



Kevin "DyRec" Butler is the co-founder of RecFocus, a black-owned production company dedicated to producing quality original films and visual content.

Washington, DC— Mayor Muriel Bowser and The District of Columbia Office of Cable Television, Film, Music, and Entertainment (OCTFME) is pleased to recognize **KEVIN DYREC BUTLER** as the February 2023 Filmmaker of the Month.

DyRec is the co-founder and co-owner of <u>RecFocus</u>, a black-owned company that works with a talented group of writers, cinematographers, editors, colorists and sound engineers to produce high-quality film, television and multimedia content. For over ten years RecFocus has delivered

top of the line creative services, helping their clients use visual images and storytelling to bring untold stories to life, creating visionary, dynamic, impactful creative content. In addition to serving as the company's co-principal, DyRec also contributes as a serves as a director, director of photography, camera operator, editor, and writer at the company.

"Good Directors don't answer questions with their work. They generate debate and create discussion." said Butler. "Being recognized as OCTFME's Filmmaker of the Month is an honor because it allows others to push the generated discussions that I create further."

DyRec's passion for media production, music and all forms of entertainment began in middle school and continued throughout college. A multi-talented creative, in addition to his passion for filmmaking, DyRec is also an accomplished lyricist, songwriter, and composer. DyRec is a graduate of Bowie State University where he received his bachelor's in Broadcast Communications. While attending Bowie State University, DyRec interned at ABC News 20/20 where he gained further experience within the television industry. It was also during his time at Bowie State he learned the AVID editing platform and his work was aired during the immediate aftermath of 9/11.

Since graduation DyRec has established a reputation in the local and national media production community as being a talented, dedicated, serious filmmaker, consistently producing high level content and winning awards. DyRec has worked with and earned the respect and recognition from regional music producers, promoters, and record labels, and was one of the top 10 finalists for the Next New Artist on Fox Network's #1 hit drama series, <u>Empire</u>, which led to multiple television interviews to include FOX5's Good Morning DC. DyRec has worked with celebrities such as Barbara Walters, Tamar Braxton, Lyfe Jennings, Jamal Woolard, Donnell Rawlings, Julian Brittano, Fred Hammond, and many more.

DyRec has directed or served as a director of photography for a variety of award-winning productions during his career. DyRec's most recent project is multi-award winning short film <u>His</u> <u>Secret</u>, where he served as director of photography. The short film is currently steaming on Roku. DyRec also received an award from HBO for <u>Blade Existence</u>, a fan-based Marvel short film that is currently streaming on YouTube. DyRec's professional credits also include his work as a camera operator for BRAVO TV's <u>Real Housewives of Potomac</u>. He has also served as a camera operator for OWNs Ready to Love.

DyRec is currently in post-production directing two projects, "<u>Mercy Rd</u>" a faith-based television show, currently being shopped to major networks and a feature film "<u>Behind Closed Doors</u>", which is based on a true story of a life drama.

"On behalf of Mayor Muriel Bowser, OCTFME is dedicated to honor the great work and valuable contributions DyRec has made to the District's creative economy," said Director LaToya Foster. "Mayor Bowser and OCTFME believe it is important to highlight and amplify the creative output from District-based filmmakers through the Filmmaker of the Month initiative, a program which is part of the District's commitment to supporting our creatives that call DC home."

Film Credits:

Assistant Cameraman <u>Real Housewives of Potomac</u> Director/ Director of Photography "<u>Behind Closed Doors</u>" (2022) Camera Operator "<u>Ready To Love</u>" (2022) Director of Photography "<u>His Secret</u>" (2021) 2nd Camera Operator: "<u>Finding Kendrick Johnson</u>" (2020) 2nd Camera Operator: "<u>Love It</u>": Music Video • Tamar Braxton (2020) 2nd Camera Operator: "<u>My Lyfe</u>": TV Show • Lyfe Jennings (2020 Assistant Cameraman: "Real Housewives of Potomac"(2019)

Awards/Recognition:

<u>202Creates</u> Masterclass Series for Creative Entrepreneurs (2022). Selected Top 10 Semi-Finalists for FOX's <u>Empire</u> TV show HBO Award for Urban Action Film Festival entry of "<u>Blade: Existence</u>" Music, television and film experience with known celebrities

Social Media Handles:

Instagram: <u>@iamdyrec</u> Instagram: <u>@rec.focus</u> TicTok: @iamdyrec TicTok: <u>@recfocus</u> Twitter: <u>@rec_focus</u> Twitter: @iamdyrec_

Professional Websites:

www.recfocus.com

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About FILMMAKER OF THE MONTH

The Office of Cable Television, Film, Music, and Entertainment (OCTFME) launched the "Filmmaker of the Month" initiative as a vehicle for highlighting the talents and creative contributions of filmmakers that make the District of Columbia their home. The "Filmmaker of the Month" initiative is part of OCTFME's mission to elevate the national and international profile of the District's talented filmmakers.

***If you know of a filmmaker that would make a great future "Filmmaker of the Month," you can send OCTFME your recommendations using this <u>nomination form</u>.

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About OCTFME

The Office of Cable Television, Film, Music and Entertainment (OCTFME) produces and broadcasts programming for the District of Columbia's public, educational, and government access (PEG) cable television channels and digital radio station; regulates the District of Columbia's cable television service providers; provides customer service for cable subscribers; and supports a sustainable film, music, and entertainment creative economy and labor market in the District of Columbia.

OCTFME award-winning content provides resourceful information on government activity, education, current events, history, music, arts, and entertainment. OCTFME operates and manages the District's government television access channels: the District Council Channel (DCC), the District of Columbia Network (DCN), and the District Knowledge Network (DKN).

OCTFME owns, manages, operates, and programs the District of Columbia Entertainment Network (DCE). This 24-hour on-demand streaming network delivers diverse and inclusive – FREE – lifestyle, music, live events, sports, arts, variety shows, talk shows, educational and entertainment programming from the nation's capital into homes via ROKU, Apple TV, and Amazon Fire TV as well as iPhone and Android mobile devices by downloading the DCE Network App or at DCENetwork.com.

OCTFME also owns, operates, manages, and programs DC Radio 96.3 HD4 digital radio station, the District of Columbia's first government radio station, in partnership with Howard University's WHUR. It is one of only two full-power, city-managed and programmed radio stations in the country.

OCTFME provides production support services that advance film, television, video, entertainment, interactive, multimedia, and digital media content creators. These services include permitting, location scouting, production support; job placement assistance; workforce development; and the DC Film, Television, and Entertainment Rebate Fund.

OCTFME provides additional support to the Creative community through the Creative Affairs Office (CAO), and Mayor Muriel Bowser Presents: 202Creates initiative. CAO showcases and preserves the District of Columbia's rich creative communities throughout all 8 Wards. CAO builds sustainability in the creative community through policy, programming, and education, further expanding the middle-class pathway for the creative workforce. CAO coordinates public, private, and community partners to accomplish all goals and create equitable and inclusive opportunities for the District's creatives. Mayor Muriel Bowser Presents: 202Creates initiative, administers programs that support the growth and sustainability of the creative industries throughout the District.

For more information, contact the Office of Cable Television, Film, Music, and Entertainment at (202) 671-0066, visit us online at: <u>entertainment.dc.gov</u>, and follow us on Facebook.com/entertaindc, Instagram.com/entertain_dc, and Twitter.com/entertain_dc.



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