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OCTFME RECOGNIZES ARTIST, HIBA ALYAWER AS THE OFFICE OF CABLE TELEVISION, FILM, MUSIC AND ENTERTAINMENT DC STAR



This DC-based Award-winning artist and designer has established herself as an influencer in the art world.

Washington, D.C. – Each Quarter the District of Columbia Office of Cable Television, Film, Music, and Entertainment (OCTFME) highlights the achievements of a District of Columbia resident who exemplifies excellence in creativity, education, creative entrepreneurship, economic revitalization of creative businesses, social justice, or racial equity. OCTFME is pleased to recognize Hiba Alyawer as the DC STAR for the 4th Quarter of 2021.

Hiba Alyawer, an Iraqi-American is a DC-based Abstract Artist, Designer, and Founder of HZL Art and Design LLC., creating original paintings and seasonal décor for commercial and residential spaces. Her work was recently published in British Vogue and DC Modern Luxury.

"It's a great honor to be recognized as the DC Star for the fourth quarter of 2021 by OCTFME. I shall continue to bring my passion for the arts and share it with the residents of the District of Columbia creating cross-cultural collaboration and partnership. I thank the leadership of the Office of Cable Television, Film, Music, and Entertainment (OCTFME) for this special spotlight feature," said Hiba Alyawer

This award-winning artist and designer has established herself as an influencer in the art world having created, consulted, and commissioned works in various parts of the world most notably in the United States (FL, CA, TX, CO, and Washington D.C.), United Kingdom, Turkey, Canada, and Dubai.

Alyawer was a <u>Mayor's Arts Awards nominee</u> for 2021. Her latest public art sculpture was for a juried group show for the <u>2021 National Cherry Blossom Festival</u>. "Ever since moving to DC 11 years ago, the Cherry Blossom season has been my favorite time of the year, but this year's event was an incredible experience having had the opportunity to connect with other artists while celebrating the power of the arts to bring the community together," said Hiba Alyawer.

Community engagement is a big part of her life and she looks forward to returning to volunteering at the <u>SITAR Arts Center</u> in the spring of 2022 teaching Abstract Art Class for an after-school youth program student.

Hiba is also a Scientist, having worked in technical roles as a SharePoint Developer, Data Scientist, Cyber Security Analyst, and Data Architect at Booz Allen Hamilton. She was recognized in the sciences as a recipient of the Women of Color STEM Rising Star in 2015. As an artist and a scientist, Alyawer has found a balance between both professions. The structured work environment during the day allows her to find more energy and creativity at night and pushes her to be more creative on the canvas, completely flowing with ideas and colors outside of the box.

Hiba is always inspired to create artwork that tells a story to the prying eye and inquisitive mind. Her work gives a feeling of optimism and cheerfulness created by the accents of color and design energy that exudes from her work.

Through her work, an expression of her own experiences and moments, Hiba hopes to inspire people and awaken their playful inner child with her vivid colors and playful marks.

Hiba's Recent Press

Modern Luxury DC, June 2021 The Partnership Movement, March 2021

Hiba's Social Media Handles:

IG: <u>https://www.instagram.com/artbyhibaa</u> FB: <u>https://www.facebook.com/artbyhiba</u> Twitter: <u>https://twitter.com/hibaalyawer</u>

Hiba's Websites:

https://artbyhiba.com

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About OCTFME DC STAR

OCTFME launched the "Office of Cable Television, Film, Music, and Entertainment DC STAR" as a Creative Industry Contributor Spotlight Feature. It highlights and recognizes the achievements of one (1) District resident per quarter who has demonstrated a significant and notable accomplishment in the area of creativity, education, creative entrepreneurship, economic revitalization of the creative businesses, social justice, or racial equity in the District of Columbia.

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About OCTFME

The Office of Cable Television, Film, Music, and Entertainment (OCTFME) produces and broadcasts programming for the District of Columbia's public, educational, and government access (PEG) cable television channels and digital radio station; regulates the District of Columbia's cable television service providers; provides customer service for cable subscribers; and supports a sustainable film, music, and entertainment creative economy and labor market in the District of Columbia.

OCTFME award-winning content provides resourceful information on government activity, education, current events, history, music, arts, and entertainment. OCTFME operates and manages the District's government television access channels: the District Council Channel (DCC), the District of Columbia Network (DCN), and the District Knowledge Network (DKN).

OCTFME manages, operates, and programs the District of Columbia Entertainment Network (DCE) a 24-hour on-demand streaming network that delivers diverse and inclusive – FREE – lifestyle, music, live events, sports, arts, variety shows, talk shows, educational and entertainment programming from the nation's capital into homes via ROKU, Apple TV, and Amazon Fire TV as well as iPhone and Android mobile devices by downloading the DCE Network App or at DCENetwork.com.

OCTFME also operates, manages, and programs DC Radio 96.3 HD4 digital radio station, the District of Columbia's first government radio station in partnership with Howard University's WHUR. It is one of only two full-power, city-managed and programmed radio stations in the country

OCTFME provides production support services that advance film, television, video, entertainment, interactive, multimedia, and digital media content creators. These services include permitting; location scouting; production support; job placement assistance; workforce development; and the DC Film, Television, and Entertainment Rebate Fund.

OCTFME supports the creative economy through Mayor Muriel Bowser Presents: 202Creates initiative, administering programs supporting the growth and sustainability of the creative industries in all 8 Wards of the District.

OCTFME provides additional support to the Creative community through the Creative Affairs Office (CAO). CAO showcases and preserves the District of Columbia's rich creative communities throughout all 8 Wards. CAO builds sustainability in the creative community through policy, programming, and education which further expands the pathway to the middle class for the creative workforce. CAO coordinates public, private, and community partners to accomplish all goals and create equitable and inclusive opportunities for the District's creatives.

For more information, contact the Office of Cable Television, Film, Music, and Entertainment at (202) 671-0066, visit us online at: <u>entertainment.dc.gov</u>, and follow us on <u>Facebook.com/entertaindc</u>, <u>Instagram.com/entertain_dc</u>, and <u>Twitter.com/entertain_dc</u>.

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