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CONTACT:

Michael Mitchell, OCTFME, 202-826-8168; michael.mitchell3@dc.gov

Akua Tay, OCTFME 202-394-3275; akua.tay@dc.gov

Faye Hyslop, OCTFME 202-671-3141; faye.hyslop@dc.gov

The Bowser Administration Makes History by Launching First Ever DC Music Census

*DC Office of Cable Television, Film, Music and Entertainment partners
with Georgetown University to capture data to support the music ecosystem*

Washington, DC – Today, the Bowser Administration announced that the DC Office of Cable Television, Film, Music and Entertainment (OCTFME), in partnership with Georgetown University, is launching the District of Columbia’s first ever music census. The DC Music Census aims to capture the DC music industry and economy and provide needed data to assist city officials and community members in making more informed decisions that will strengthen and grow the District’s music ecosystem.

“Simply put, music matters in the District of Columbia,” said Mayor Bowser. “The musicians, the venue owners, the educators, the technicians, all areas of the music economy are important to who we are as a city. As the underlying component of my 202Creates initiative, supporting the DC creative community and economy is vital and the DC Music Census augments those efforts.”

The DC Music Census will include a survey that will be open for three weeks to be filled out by anyone working creatively in music as a musician or participating in any music-related product, service or venue. The data will be released in September during Mayor Muriel Bowser's 202Creates, a monthlong celebration of the creative economy.

“We are thrilled to be launching the first ever DC Music Census to help move the music economy forward in the District. This is the kind of investment that signals to our peers and our community that we are a cultural city to be taken seriously,” said OCTFME Director Angie M. Gates. She continued, “This is a big win for the District’s music community.”

The preliminary details of the Census were shared at the Georgetown University Music Policy Forum Summit, October 26, 2018, in Washington, DC. A study and action plan from the results of the DC Music Census will quantify the music industry as well as reveal opportunities for continued growth within the DC music scene.



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"The DC Music Census is a huge project, in importance and ambition. And I'm thrilled that Georgetown faculty and students are joining forces with the DC Office of Cable TV, Film, Music, and Entertainment to tackle the opportunity. Only when we have measures of the size and activities of the city's musicians can we know how best to build the DC creative community," said Provost Robert Groves of Georgetown University.

The Census will be implemented by Sound Music Cities, the leading US based provider of music ecosystem studies and music census work in conjunction with OCTFME, Georgetown University, The DC Music Community and numerous local partners.

This investment in the development of the DC music economy signals the value of the music industry to the vibrancy of Washington, DC. Additionally, it continues Mayor Bowser's commitment to growing the creative economy in DC.

For more information on the DC Music Census and to register, go to:
www.dcmusiccensus.com.

About OCTFME

The mission of the Office of Cable Television, Film, Music and Entertainment (OCTFME) is to produce and broadcast programming for the District of Columbia's public, educational, and government access (PEG) cable channels; regulate the District of Columbia's cable television service providers; provide customer service for cable subscribers; and support a sustainable creative economy and labor market in the District of Columbia. OCTFME operates three channels, the District of Columbia Network (DCN), the District Council Channel (DCC) and the District Knowledge Network (DKN) as well as DC Radio 96.3 HD4, the District of Columbia's first and official government radio station, in partnership with Howard University's WHUR. OCTFME also administrates a media production incentive program, the DC Film, Television and Entertainment Rebate fund and offers a number of support services to local and out-of-state film, television, video, entertainment, interactive, multimedia, and digital media content creators. These services include: media production permitting; location scouting; production support; production and infrastructure incentives; job placement assistance and workforce development programs. For more information go to www.entertainment.dc.gov or call 202-671-0066.

About Georgetown University

Established in 1789, Georgetown University is one of the world's leading academic and research institutions, offering a unique educational experience that prepares the next generation of global citizens to lead and make a difference in the world. It is a vibrant community of exceptional students, faculty, alumni and professionals dedicated to real-world applications of our research, scholarship, faith and service. The University provides students with a world-class learning experience, binding members of the community across diverse backgrounds.

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