OFFICE OF CABLE TELEVISION FILM, MUSIC AND ENTERTAINMENT



FOR IMMEDIATE RELEASE: December 18, 2023

CONTACT: Ramona Yun 202-671-2145, ramona.yun1@dc.gov

OCTFME RECOGNIZES POP SOCIAL AS THE DECEMBER 2023 LOCATION OF THE MONTH



(Washington, D.C.) – The DC Office of Cable Television, Film, Music, and Entertainment's (OCTFME) commitment to reimagining downtown DC and fostering a thriving environment for new businesses remains steadfast. OCTFME is pleased to recognize the brand-new Pop Social as the Location of the Month for December 2023.

"On behalf of OCTFME, we extend our warmest congratulations to Pop Social for being recognized as the November Location of the Month! This well-deserved honor is a testament to their exceptional efforts in creating an engaging and vibrant space for the community. Pop Social's commitment to fostering creativity and connection is truly commendable and we welcome you to the District," says Director LaToya Foster.

Pop Social is an exciting dinner and cocktail lounge spanning over 3,000 square feet and occupying three levels. It is situated in the Golden Triangle Corridor, close to DuPont Circle. Its' features include a 16-foot floor-to-ceiling glass front, a split foyer with a glass staircase, 90

Government of the District of Column OFFICE OF CABLE TELEVISION FILM, MUSIC AND ENTERTAINMENT



dining seats, a standing capacity of 150+ people, a 40-seat patio, six large TV screens with customizable digital display, an in-house audio system with restaurant speakers and Bose FS1 tower, and an 8x10' raised platform for entertainment or seating. Additionally, the lounge boasts a 22-foot bar counter.

"It's great to be a go-to location for potential filming and events. You will find that Pop Social provides a very sexy and sophisticated aesthetic, designed and hand built a DC Native by its Owner, a 4th Generation DC Native. The food and drinks are also great. Definitely worth a walk thru for your next media production or private event," says PR Manager Ramona Jones.

Social Media Handles:

Instagram: <u>@popsocial19th</u> Facebook: <u>@popsocialdc</u>

Website: www.popsocialdc.com

About Location of the Month

The "Location of the Month" initiative is part of the agency's mission to market and support District locales as media production locations and bring attention to the wide range of cinematically compelling locations available to film and television productions.

If you have a suggestion for a future OCTFME "Location of the Month," we would love to hear from you. If you own or manage a business, venue, or location you would like to be featured as a "Location of the Month," or if you are a filmmaker or a fan of local filmmaking with a suggestion for a unique DC location, OCTFME could feature in the future "Location of the Month" please use this <u>nomination form</u> and tell us all about it.

About OCTFME

The <u>Office of Cable Television, Film, Music and Entertainment</u> (OCTFME), an award-winning District of Columbia Government agency, leads the city's extensive efforts to build and support a sustainable film, music, and entertainment creative economy and labor market. Additionally, OCTFME serves as the city's cable television service provider regulator and as the customer service hub for cable subscribers.

OCTFME's extensive portfolio includes:

- The District's government cable access channels <u>District Council Channel</u> (DCC), the <u>District of Columbia</u> <u>Network</u> (DCN), and the <u>District Knowledge Network</u> (DKN)
- <u>DC Radio</u> (96.3 HD4), OCTFME's owned and operated digital radio station, in partnership with Howard University's WHUR.
- <u>District of Columbia Entertainment Network</u> (DCE), OCTFME's 24-hour streaming platform available worldwide on ROKU, Apple TV, and Amazon Fire TV as well as iPhone and Android mobile devices (download the DCE Network App or at <u>DCENetwork.com</u>).
- The handling of all of the District's filmmaker production needs including permits, city services, and logistical support, job placement assistance, workforce development and the <u>DC Film, Television, and</u> <u>Entertainment Rebate Fund</u> (DC Rebate Fund).
- Providing additional support to the creative community through the <u>Creative Affairs Office</u> (CAO) and <u>Mayor Muriel Bowser Presents: 202Creates</u> initiative. CAO showcases and preserves the District of Columbia's rich creative communities throughout all 8 Wards.

Government of the District of Columbu OFFICE OF CABLE TELEVISION FILM, MUSIC AND ENTERTAINMENT



For more on OCTFME: (202) 671-0066 or www.<u>entertainment.dc.gov</u>. Follow OCTFME on Facebook.com/entertaindc, Instagram.com/entertain_dc, Twitter.com/entertain_dc and TikTok/entertain_dc.

###

Social Media:

