Government of the District of Columbia OFFICE OF CABLE TELEVISION FILM, MUSIC AND ENTERTAINMENT



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OCTFME Recognizes the Pluma by Bluebird Bakery As the March 2020 Location of the Month



Washington, DC – The Office of Cable Television, Film, Music and Entertainment (OCTFME) recognizes the Pluma by Bluebird Bakery as the March 2020 Location of the Month.

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Pluma is a cafe concept from the folks behind D.C.'s acclaimed Bluebird Bakery. After providing Washingtonian restaurants and cafes with signature, high-quality wholesale pastries for years, proprietors Camila Arango and Tom Wellings are thrilled to be serving guests in their own bakery. A blending of backgrounds, styles, and offerings, Pluma by Bluebird Bakery continues to serve their devoted wholesale customers while adding a stylish environment and delicious all-day menu for residents and visitors of D.C.'s Union Market district.

Pluma is also available for filming and makes a great location for film, television, commercial and/or any visual production. Recent productions that have filmed at Pluma include international news channel (TRT World) and Bravo network who filmed The Real Housewives of Potomac.

"Pluma by Bluebird Bakery is a concept that emerged from love and a passion for baking. As our quote on the front window of the store says: We met in the kitchen and fell in love baking. Through our pastries we hope to give to Washington what it has given to us," said Pluma owner Camila Arango. "That is why DC is so special to us. We are thrilled to be featured as location of the month by the Office of Cable Television, Film, Music, and Entertainment. We hope that everyone can come and enjoy our space, feel the love and warmth we have worked so hard to create."

To learn more about the Pluma by Bluebird Bakery and for more information please visit <u>https://plumabybluebird.com/</u> or OCTFME's locations referral resource <u>PLUMA BY</u> <u>BLUEBIRD BAKERY</u>. For information about past locations of the month, visit <u>DC Reel-Scout</u> <u>Directory</u>.

Website: https://plumabybluebird.com/

Social Media:

Instagram: https://www.instagram.com/plumabybluebird/ Facebook: https://www.facebook.com/PlumabyBluebird/

About Location of the Month

The "Location of the Month" initiative is part of the agency's mission to market and support District locales as media production locations, and to bring attention to the wide range of cinematically compelling locations that are available to film and television productions.

If you have a suggestion for a future OCTFME "Location of the Month" we would love to hear from you. If you own or manage a business, venue or location you would like to be featured as a "Location of the Month," or if you are a filmmaker or a fan of local filmmaking with a suggestion for a unique DC

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location OCTFME could feature in the future "Location of the Month" please use this <u>nomination form</u> and tell us all about it.

About OCTFME

The Office of Cable Television, Film, Music and Entertainment (OCTFME) produces and broadcasts programming for the District of Columbia's public, educational, and government access (PEG) cable television channels and digital radio station; regulates the District of Columbia's cable television service providers; provides customer service for cable subscribers; and supports a sustainable film, music, and entertainment creative economy and labor market in the District of Columbia.

OCTFME operates and manages the District's government television access channels: the District Council Channel (DCC), the District of Columbia Network (DCN), and the District Knowledge Network (DKN). OCTFME's award-winning content provides resourceful information on government activity, education, current events, history, music, arts and entertainment. OCTFME manages and programs DC Radio 96.3 HD4 digital radio station, the District of Columbia's first government radio station in partnership with Howard University's WHUR. It is one of only two full-power, city-owned and managed radio stations in the country

OCTFME provides production support services that advance film, television, video, entertainment, interactive, multimedia, and digital media content creators. These services include: permitting; location scouting; production support; job placement assistance; workforce development; and the DC Film, Television and Entertainment Rebate Fund.

OCTFME supports the creative economy through Mayor Muriel Bowser Presents: 202Creates initiative, administering programs supporting the growth and sustainability of the creative industries in all 8 Wards of the District.

For more information, contact the Office of Cable Television, Film, Music, and Entertainment at (202) 671-0066, visit us online at: <u>entertainment.dc.gov</u>, and follow us on <u>Facebook.com/entertaindc</u>, <u>Instagram.com/entertain_dc</u> and <u>Twitter.com/entertain_dc</u>.