



FOR IMMEDIATE RELEASE

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**THE CAPE VERDEAN AMERICAN FILM FESTIVAL ANNOUNCES ITS
1st ANNUAL FILM FESTIVAL**

Washington, DC – The Cape Verdean American Film Festival announces its 1st Annual Film Festival set to run **May 23rd-24th, 2014**. This year’s festival will be hosted by Emmy Nominated Actor Tim Reid and scheduled to appear as Honorees are Actor Michael Beach (“Soul Food”, “Waiting to Exhale”, “Lean on Me”), The Legendary Cape Verdean singing duo The Mendes Brothers, The Honorable Gracia Hillman, Actor Kelly Perine (“One on One”) and Activist Nuala Cabral.

The CVAFF will showcase Independent Films from Cape Verde, Brazil and West Africa as well as American Films from all ethnicities. Believing that education is key, The CVAFF will also be home to all Cape Verdean Americans out there who come from mixed families, don't speak the language (Kriolu) nor know that much about their own culture, but wish to learn more. The CVAFF strives on being the home for all Cape Verdean filmmakers and artists looking to showcase their work to the masses. Along with Cape Verdean musical artists and famous Cape Verdean Honorees we aim to target a wide audience of moviegoers.

We are proud to join with The Gala Theatre, The Rita Bright Family & Youth Center, BloomBars, Sanfoka Café & the Columbia Heights neighborhood of Washington, DC in bringing this festival to life. Keeping with tradition, The Cape Verdean American Film Festival does not announce its program in advance.

Festival tickets will be available for purchase beginning April 1, 2014. Festival tickets may be purchased online at www.cvaff.com as well as all Film Submission Information and Sponsorship Levels.

“The Cape Verdean Film Festival is a wonderful way to showcase Cape Verdean talent in all avenues of the arts as well as educate the masses about Cape Verdean culture. Its 2014 and I can still go out on the street today, ask ten random people if they’ve ever heard of Cabo Verde or Cape Verdean Americans and I guarantee 95% of them will not know what I’m talking about” said The Cape Verdean American Film Festival’s Director & Founder Rashad I. J. Roulhac. “That is something that I want to change, I want America and the world to know more about Cape Verdeans and the contributions we’ve made to this world. I believe by having a festival that showcases our cultures talent and achievements we can help our young Cape Verdean youth and give them the positive role models they need in their lives”

For more information about attending The Cape Verdean American Film Festival, visit www.cvaff.com